

## Message from the CEO

A big welcome to our overseas and Indian guests to the 2nd World Congress of Optometry 2017 in the historic city of Hyderabad, from 11-13 September. We at the India Vision Institute (IVI) are happy to be co-hosting the conference, which will have over 1,000 delegates drawn from all parts of the world and India, to deliberate on “Accessible, quality vision and eye health” and take the strides towards reducing the prevalence of preventable blindness.

The challenge is daunting in India with over 100 million people suffering from uncorrected refractive errors, one of the major causes of preventable blindness. Perhaps more distressingly, over 10 million Indian children, 5% of all children in the country, suffer from vision impairment due to uncorrected refractive error. Most of them are underprivileged and lack awareness on eye health and accessibility to eye care facilities. We have seen that in most cases, just a pair of spectacles can do the trick. The scenario no doubt poses a serious challenge for society in general and policymakers in particular. India has one of the largest reservoirs of young, employable people in the world. It is expected to become the world’s most populous country in the years to come. The importance of raising the Indian population’s productivity is of paramount importance, and so, correction of refractive errors through

a pair of spectacles is something that deserves serious attention by all concerned. Similarly, eye health issue among older citizens has also to be viewed with seriousness.

July and August continued to be busy months for us. We announced the first IVI Excellence Award, an initiative to celebrate the vision and achievements of the Indian eye care fraternity. 2.5 NVG Pvt Ltd India, won the award for 2016-17. Our activities also included a workshop on Diabetic retinopathy, Infrastructure support for 6 optometry institutions, Blended EyeTeach: Education Design for Learning course and Managing myopia online course with Brien Holden Vision Institute Academy and the Short term fellowship in Diabetic Retinopathy Management program with LV Prasad Eye Institute, Hyderabad.

We continued with our vision screening programs, with screening of school children from underprivileged backgrounds at Avadi, Chennai; Gopanpally, Hyderabad; Patinapakkam, Chennai; and to the underprivileged people from Injambakkam and Perumbakkam, Chennai; and also at Central Prison, Madurai. In a unique initiative, IVI distributed free sunglasses to fishermen from Chinna Neelangarai community in Chennai. The sunglasses will go a long way in protecting the fisher



folk from harmful UV rays while out at sea fishing.

All this would not have been possible without the funding support and encouragement from corporates and institutions. I have no doubt they will continue supporting us, and look forward to seeing our activities being supported more widely.

Have a productive and useful conference. Don’t miss out on the sights and sounds of Hyderabad and I hope you take back pleasant memories of a few days spent in India.

- Vinod Daniel

## IVI Excellence award

2.5 NVG Pvt Ltd India group won the IVI excellence award for the year 2016 – 17. The award is an initiative instituted to celebrate achievements of optometry professionals for excellence in optometry and eye care in India. The award will be given annually either to an individual or an organization to recognize demonstrated contribution made by an Indian citizen or an organization in one or more of the following areas: Awareness and promotion, Education and Research, Capacity Building, Rural outreach, and Innovative business models with sustainable solutions.

Jury consisting of Rahul Ali, Country Director Orbis India and Santosh Moses, Regional Manager - South Asia of Operation Eyesight Universal along with Vinod Daniel CEO IVI and Jissa James General Manger Programs IVI decided on 2.5 NVG Pvt Ltd India group after scrutinizing applications from across the country.



## IVI is an initiative of



LV Prasad Eye Institute

## IVI is a member of

World Council of Optometry  
Asia Pacific Council of Optometry  
VISION 2020

## Workshop on Diabetic Retinopathy

India Vision Institute (IVI) organised a one-day comprehensive Workshop on Diabetic Retinopathy for Optometrists at the Shree Bharatimaiya College of Optometry & Physiotherapy, Surat, on 27 July.

Organised in collaboration with the LV Prasad Eye Institute (LVPEI), Hyderabad, the workshop was facilitated by Dr. Padmaja Kumari Rani, Vitreo-Retina Consultant, LVPEI, and P Hari Kumar, Consultant Optometrist, Smt. Kanuri Santhamma Centre for Vitreo Retinal Diseases, LVPEI.



The workshop focused on Concepts of Diabetic Retinopathy, latest optometric investigations and management options in Diabetic Retinopathy.

Over 30 Optometry practitioners, educators and students from various Optometry Institutes and Eye hospitals of Gujarat, Rajasthan, and Delhi attended.

*IVI acknowledges the support of Optometry Giving Sight in association with Alcon Foundation in funding the program*

## Vision screening for underprivileged children - Avadi, Chennai

In association with the Ma Foi Foundation, IVI launched a vision screening program for 5,000 children from disadvantaged communities in Avadi, near Chennai on 7 August.

The program started off with vision screening at the Government Girls Higher Secondary School, Avadi. Over 1,800 girls were screened and free spectacles will be provided to those diagnosed with refractive errors. Similar screenings will be conducted at four other government and corporation schools in Avadi.

*IVI acknowledges the support of Allergan International Foundation through Optometry Giving Sight*



Watch 'In conversation with Vinod Daniel' video series only on [www.youtube.com/indiavisioninstitute](http://www.youtube.com/indiavisioninstitute)

## Sunglasses for fishermen for protection from UV rays

In a unique initiative of its kind, IVI and Essilor Vision Foundation came together to distribute free sunglasses to Fishing folk in Chennai. 150 fishermen from Chinna Neelangarai community received the sunglasses on 7th August. The sunglasses will help to protect the fishermen from UV radiation that can lead to vision loss.

The sunglasses were distributed in the presence of V.E Mathiazhagan, Secretary, Shollinganallur, East Zone; Aravind Ramesh, MLA, Shollinganallur; Vinod Daniel, CEO, India Vision Institute; and Dharmaprasad Rai and Vinayak Raman, both from Essilor India Pvt Ltd.

Fishing folk, farmers and other manual laborers who remain outdoors for prolonged periods of time are at great risk from UV radiation. People who work outdoors are exposed to 5-10 times more UV rays than that Indoors. Sunglasses help in bringing down the risk of potential damage to the eyes.

*IVI acknowledges the support of Essilor Vision Foundation in providing the sunglasses.*





## Managing myopia - online course

Managing Myopia, a first of its kind course, started off on 14 August.

The course, designed and delivered by the Brien Holden Vision Institute Academy, is facilitated in India by IVI. The course will help optometrists to successfully implement an appropriate myopia management plan, in order to limit myopia progression in patients during daily clinical practice.

This course is designed to be an engaging learning experience with videos, interactive case studies and a webinar to allow participants to engage, apply and relate their learning to their daily practice. The course started on 14 August with 26 participants representing a blend of practitioners, educators and research students from different institutions in India.

Facilitated by Ms Monica Jong, Ms Judith Stern and Mr Michael Morton from the Brien Holden Vision Institute, the course will also have other eminent guest speakers from the University of Houston, USA; the University of New South Wales, Australia and the Brien Holden Vision Institute, Australia.

*IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in sponsoring the program.*

## Supporting infrastructure development of Optometry schools

IVI has supported six optometry institutions with equipment and books as part of the Optometry School Development (OSD) program.

The focus of the program was to support optometry institutions towards holistic development and upgrade their infrastructure, human resources, monitoring and evaluation processes and partnership opportunities.

The six optometry institutions – the Department of Optometry, Amity Medical School, Amity University, Gurgaon; the Department of Optometry, Teerthanker Mahaveer University, Moradabad; the Hari Jyot College of Optometry, Navsari; the Shree Bharatimaiya College of Optometry, Surat; the Bansara Institute of Ophthalmic Sciences, Shillong and NSHM Knowledge Campus, Kolkata - were selected for the program earlier this year.

*IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program*



## Short-Term Fellowship in Diabetic Retinopathy Management

The fourth and final round of the 'Short-Term Fellowship in Diabetic Retinopathy Management' commenced on 21 August. Mr Ugandhar Reddy was selected among the applicants following the entrance test conducted on 4 August. The fellow will undergo a seven-month rigorous training at LVPEI, and will also be part of community screening programs aimed to screen for diabetic retinopathy.

*Funding for the program was kindly provided by 'ALCON Foundation' in association with 'Optometry Giving Sight'*

## EyeTeach: Education Design for Learning

As part of the strategic Optometry School Development program, Optometry educators from six institutions were provided an opportunity to develop competencies and dispositions to be an effective educator. Eighteen full time faculties from six institutions completed the Blended Education Design for Learning course earlier this year.



The program supports pragmatic learning with emphasis on reflection and learner-centered approaches to teaching and is designed and delivered by the Brien Holden Vision Institute Academy. The second round of Blended EyeTeach course started on 14 August 2017 involving educators from five institutions including Hari Jyot College of Optometry, Navsari, Shree Bharatimaiya College of Optometry, Surat, Teerthanker Mahaveer University, Moradabad, NSHM Knowledge Campus, Kolkata and Elite School of Optometry, Chennai. The course comprises of online modules, a face to face workshop and a capstone project to be completed by the participants. Participants will need to use the course design framework to review and develop a course that they are teaching.



Facilitated by Ms Helen Dalton and Ms Judith Stern from Brien Holden Vision Institute Academy. The workshop will be conducted on 14th and 15th September 2017 at Hyderabad.

*IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program*

## Eye See & I Learn (Jul - Aug)

As part of its Eye See & I Learn initiative, IVI screened 3,411 underprivileged children from SOS Orphanage, East Tambaram Corporation Primary, Middle, High and Higher Secondary schools in Agaram; Market St, Bunder Garden St, Perambur; Thiruvengadam St, Ammaimammal St in Pulianthope, Thiru Vi Ka Nagar and Cooks Road of Corporation Zones 6 and 7 of Greater Chennai during July and August. Five hundred and fifty five children diagnosed with refractive errors will receive free spectacles.

IVI screened 351 underprivileged children in Government Primary School, Gopanpally; Mahima Ministries and SOS Children's Village, in Hyderabad, Telangana State in August 2017. Twenty-six children diagnosed with refractive errors will receive free spectacles.



IVI screened 151 underprivileged children at Sri Perumal Child Development Centre, Palavakkam, Thiruvallur District and distributed 12 spectacles on 14 August to those diagnosed with refractive errors.

*IVI acknowledges the support of the 'Cooper Vision' and 'Optometry Giving Sight' for funding the program.*



IVI screened 2,556 underprivileged children from Government Girls Higher Secondary School, Kamaraj Nagar, Avadi and Chennai Corporation Higher Secondary School, Ayanavaram, Chennai in August. As many as 435 children diagnosed with refractive errors will receive free spectacles.

*IVI acknowledges the support of the 'Allergan International Foundation' and 'Optometry Giving Sight' for funding the program.*



IVI screened 240 underprivileged children from child rehabilitation centres of RBP Foundation across a few slum localities in and around Pattinapakkam suburb, Chennai on 2 July. Eighteen children diagnosed with refractive errors will be given free spectacles.

*IVI thanks the generous donation from Ms. Karlene Bell in the memory of her mother Mrs. Waratah Bell and acknowledges the support of 'Optometry Giving Sight' for facilitating the fund for this vision screening program.*

## Eye See & I Work (Jul - Aug)

Under the Eye See & I Work initiative, IVI screened 1,372 underprivileged people in SOS Home, East Tambaram, SK Puram, Ezhil Nagar, Thideer Nagar, Pattinapakkam in Chennai; Injambakkam, Perumbakkam, Kannagi Nagar in Kanchipuram district, Greater Chennai and in Central Prison, Madurai during July and August 2017. As many as 830 people diagnosed with refractive errors will be provided free spectacles.

IVI screened 89 underprivileged people at SOS Home, East Tambaram, Chennai and distributed 36 free spectacles, to those who were diagnosed with refractive errors.



IVI screened 148 underprivileged people in RA Puram and distributed 93 free spectacles on 16 August, to those diagnosed with refractive errors.

IVI partnered with Montfort Community Development Society (MCDS) in organising these community vision screening programs at suburban and rural areas in Greater Chennai and Kanchipuram districts.

IVI partnered with Krupa Charitable Trust in organising the community vision screening at Central prison, Madurai.

*IVI acknowledges the support of 'Essilor Vision Foundation' in providing the spectacles*

## Upcoming Programs and Registration Deadlines

S.No	Name of the Program	Venue	Date	Deadline
1	Face to Face workshop on EyeTeach: Education Design for Learning	GPR - ICARE, LVPEI campus, Kismatpur	14 & 15 Sept, 2017	NIL
2	38th Low Vision Awareness Program	LVPEI KAR campus, Hyderabad	14 & 15 Sept, 2017	Closed
3	IVI Young Optometry Researcher Rolling Trophy 2017-2018	Not Applicable	Will be announced shortly	30 Sept, 2017
4	IVI Student Research Grant 2017-18	Not Applicable	Will be announced shortly	20 Oct, 2017



## IVI OptDistList

Optometry Distribution List (OptDistList), IVI's bi-weekly e-magazine, features interesting developments in eye care and optometry, including national and international events, job openings, news updates, research, video/audio updates with focus messages on optometry and eye care, as well as articles on any initiative taken up by organisations or institutions. The e-digest aims to make information available to a greater section of people involved in eye care. With around 220 subscribers, 49 OptDistList issues have been released so far.

To subscribe to OptDistList, please send an email to [info@indiavisioninstitute.org](mailto:info@indiavisioninstitute.org) with the subject line titled 'SUBSCRIBE'.

Contributions are welcome and need to be sent in word format (not more than two to three paragraphs including a title) with your name and contact details to [info@indiavisioninstitute.org](mailto:info@indiavisioninstitute.org)

## IVI Summer Internship

The IVI summer internship provides the students an opportunity to gain first-hand experience of working on IVI projects to promote Optometry in India. This includes support in program planning and implementation, conducting surveys and drafting reports, assisting in the community vision screening programs and research documentation.

Initiated in 2014, so far 12 students have gained working experience under this program.

The fourth batch of interns pursued their internship at IVI Hyderabad and Chennai from 15 June – 15 July and 01 July – 31 July 2017 respectively.

- J Shiv Karthick - Shri Prakash Institute of Optometry, Chennai
- PVN Suharsha - University of Hyderabad
- Mohammed Shahreyar Salim - NSHM, Kolkata
- Mohd Faizan - UP UMS, Saifai



### WEAR IT! SNAP IT! SHARE IT!



Deepanjana Bhattacharya  
**2nd PRIZE**



Shreya Ghosh  
**1st PRIZE**



Sarah Noor  
**3rd PRIZE**



*Selfie with Spectacles*  
**CONTEST**

We Thank all the Contestant for participating in the Contest



## IVI Team Welcomes Delegates to the 2nd World Congress of Optometry





## What people say about IVI

“The Foundation is pleased to partner with IVI in the program, which aims to provide better eye care facilities to underprivileged children in the Avadi constituency. I am confident that the students will make the best use of the screening programs and eye care services offered, which should lead them to perform well in academics and other activities in school” - Mrs. Latha Pandia Rajan, Co-Founder, Ma Foi group and Managing Trustee, Ma Foi Foundation

“Essilor is pleased to be able to associate with the program through the Essilor Vision Foundation. The sunglasses distributed today should help fishermen protect themselves from harmful UV rays” - Ramachandran, Group Chief Operating Officer, Essilor India Pvt. Ltd at the sunglasses distribution program, Chennai

“I confirm the receipt of the Bernell Kit at Amity University Gurgaon. We are grateful for this support and am sure will be best utilised” - Prof Monica Chaudhry, Head of Department Of Optometry and Vision Science, Amity University Gurgaon.

“The commitment and the adjust ability to the community by the IVI Team is highly appreciated. We had 12 Eye Screening Programme for our SHG community and our SHG members are extremely happy as they were benefited by the Screening and free distribution of Spectacles”- Bro. Mathew Alexander - Project Director, Montfort Community Development Society.

“Blended Eye Teach program gave our institution an enormous opportunity to develop our existing curriculum, gave insight to newer perspectives in student teaching and assessment methods and generating proper feedback procedures. There are lot of newer approaches in understanding higher order learning of students and generating reflective practices. I heartily thank BHVI and IVI for creating such opportunities for advancing optometry education in India and anticipate a lot of similar collaborative initiatives will be taken by them in the future” - Soumendra N Ghosh, Head of Optometry, NSHM Knowledge Campus, Kolkata.

“I never knew that I had eye problem and after the Screening and getting the spectacles, I could distinguish with a difference between before and after the use of spectacles. I thank the IVI Team for helping me to see things better and also thanks Montfort Community Development Society for organizing the camp at our place” - Mrs. Adhi Lakshmi, 44, Self Help Group member from Srinivasapuram, Chennai.

## IVI Vision Screening Programs

	Children	Community	Total
No of programs	195	46	241
Individuals screened	73151	38686	111837
Spectacles distributed	5041	6176	11217

Members of the Optometric profession and industry are welcome to contact our campaign partner Optometry Giving Sight: www.givingsight.org

## Current Project Supporters

## Join us on Facebook

[www.facebook.com/indiavisioninstitute](http://www.facebook.com/indiavisioninstitute)

## IVI Job Portal (www.eyecarejobs.in)

Launched in September 2014, IVI's sector specific job portal is available free of cost to both recruiters and job seekers.

This industry and education support initiative has over 400 registered members.

Optometry professionals across India are invited to sign up.

Companies wishing to advertise a current job opening can forward details to [murali.krishna@indiavisioninstitute.org](mailto:murali.krishna@indiavisioninstitute.org) or call +91 - 9703138588

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