



Dear members and followers,

During these constantly evolving times, the World Council of Optometry understands that there is still a level of uncertainty on what the future holds. We want to ensure that we are providing sufficient support for our members, not only to provide guidance through the current situation, but also to grow the optometric profession worldwide. Now that we are entering the second half of 2020, our vision is fixed on the future goals of WCO and how we can continue to be a leader in global optometric development.

During the pandemic and moving forward, we have included statements, global resources, social media posts, and easily sharable infographics for you to pass on to your stakeholders. We hope these resources will be valuable in preventing the spread of COVID-19 while reopening practices, producing new protocol, and guiding others to do the same.

Additionally, the time away from our usual schedules has given us an opportunity to develop additional resources for our members to utilize to increase membership value. We are currently working on a Legislation, Registration, and Standards toolkit to assist countries in advocating to government, establishing regulatory frameworks and associations. In addition, we will be soon launching our new website, which will include a “members only” section that will include the aforementioned toolkit and other valuable resources.

We encourage you to complete this [membership benefit survey](#) (non-members are welcome to take the survey as well) to let us know how we can continue to serve you and fulfill our mission of furthering optometry worldwide. We look forward to your input and hope to give more updates soon.

Stay well and we wish you good health.

Sincerely,

Paul Folkesson, WCO President