



SAVE THE DATE

World Council of Optometry to Host First Latin America-Focused Myopia Management Virtual Event

“Myopia Management: From Theory to Practice” Online Educational Event in February on How to Integrate Myopia Management in Clinical Practice

ST. LOUIS (January 4, 2024)—The World Council of Optometry (WCO), in partnership with CooperVision, a global leader in addressing myopia, presents its first Latin America-based virtual event, *“Myopia Management: From Theory to Practice,”* **February 20, 22, 27, and 29 2024.**

The multi-day webinar is the result of a collaboration with local organizations: Group Manejo the la Miopia LATAM, Asociación Latinoamericana de Optometría y Óptica (ALDOO), Colegio Federación Colombiana de Optómetras (FEDOPTO), Colegio de Optometras de Puerto Rico and features insights from Latin American industry experts on how to get started with myopia management and adopt it as a standard of care in the region.

The [myopia management standard of care resolution](#) was introduced in April 2021, defining an evidence-based standard of care comprised of the three main pillars of mitigation, measurement, and management.

WCO President Dr. Sandra Block said, “Myopia is growing in prevalence around the world at an alarming rate, including in Latin America. We invite optometrists and other eye care professionals in the region to attend this virtual event to better understand how to address myopia as a disease effectively and the importance of early intervention to manage childhood myopia. The World Council of Optometry is thankful for CooperVision’s partnership in this critical mission to increase myopia awareness and treatment.”

The February WCO *“Myopia Management: From Theory to Practice”* virtual event explores the myopia epidemic and how to address it from the perspective of leading eye care professionals in the region, who will share how the latest research can be successfully integrated into clinical practice.

The virtual event will be divided into four 90-minute sessions over four days on February 20, 22, 27, and 29, starting at 6 p.m. in Central America, 7 p.m. in Colombia, Ecuador, and Peru, and 9 p.m. in Argentina, Uruguay, and Chile. Registration is required but free for those who wish to attend. The event will open up for registration later this month.

Visit the World Council of Optometry myopia management online resource featuring the standard of care [pledge signup](#) page, resolution, and practical tools and information for optometrists at <https://myopia.worldcouncilofoptometry.info/>.

About the World Council of Optometry

The World Council of Optometry (WCO) is an international membership-based non-profit organization for individual optometrists, industry professionals, and optometric organizations that envisions a world where optometry makes high-quality eye health and vision care accessible to all people. Its mission is to facilitate the development of optometry around the world and support optometrists in promoting eye health and vision care as a human right through advocacy, education, policy development, and humanitarian outreach. To learn more, please visit www.worldoptometry.org or follow us on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).

Media Contact:

Charla Kucko, McDougall Communications
charla@mcdougallpr.com
(585) 434-2146