



New Presbyopia Resource Hub by WCO to Support Eye Care Practitioners

St. Louis, MO (February 13, 2025) – The World Council of Optometry (WCO) is excited to announce the launch of a [new online resource hub](#) designed to support eye care practitioners in addressing presbyopia. This platform, which brings together expert insights, educational materials, and the latest research, will help eye care practitioners across the globe implement best practices and enhance patient outcomes in mitigation, measurement and management of presbyopia and aging eye care.

The platform showcases the global standard of care for presbyopia and the aging eye, a milestone initiative [released by WCO and EssilorLuxottica in 2024](#). This evidence-based resource outlines the three core pillars of presbyopia care: mitigation, measurement, and management, offering practical guidelines for ECPs to adopt proactive, patient-centered approaches to care. Multilingual resources will be available soon to ensure global accessibility.

In addition, the “Presbyopia and Aging Eye” virtual event series hosted on EssilorLuxottica’s learning platform Leonardo, was a resounding success, attracting nearly 7000 eye care professionals from across the globe till date. This highly engaging event featured nine internationally renowned speakers who shared insights on the mitigation, measurement, and management of presbyopia and aging eye care. The on-demand sessions from this event are now available on the new resource hub as well as on [Leonardo](#), allowing practitioners to access the valuable content at their convenience.

The hub will also include peer-reviewed resources contributed by the WCO, its faculty, and other presbyopia experts from around the world. Additionally, it [links](#) to the BCLA CLEAR Presbyopia papers published by the British Contact Lens Association in 2024 which feature contributions from 84 authors across 18 countries. These evidence-based scientific papers provide a consensus view on presbyopia care, highlight current practices, and offer opportunities for future research, adding another layer of expertise to the platform.

WCO President Dr. Sandra Block said, “*The visual and eye health changes associated with aging and the development of presbyopia are core to providing care to our patients. WCO is excited to collaborate with EssilorLuxottica in order to offer tools and updates from the experts to keep the practitioner up to date and offer the highest quality of care for patients. We hope that this information is valuable and integrated into patient care.*”

“*We are pleased to support the launch of this important resource hub as part of our ongoing partnership with the WCO, reinforcing our shared commitment to elevating presbyopia care globally,*” said Olga Prenat, Head of Medical and Professional Affairs at EssilorLuxottica. “*This initiative will equip eye care practitioners with evidence-based knowledge and tools to deliver more informed care. We look forward to its positive impact on practices worldwide, helping eye care practitioners meet the evolving needs of their presbyopic patients and enhance clinical outcomes.*”

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About World Council of Optometry

The World Council of Optometry (WCO) is an international membership-based non-profit organization for individual optometrists, industry professionals, and optometric organizations, that envisions a world with high-quality, accessible eye health and vision care for all people. Its mission is to advance and promote optometry, global eye health and vision care through collaboration, education, and advocacy. To learn more, please visit www.worldcouncilofoptometry.info or follow us on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).

About EssilorLuxottica

EssilorLuxottica is a global leader in the design, manufacture and distribution of ophthalmic lenses, frames and sunglasses. With 200,000 employees across 150 countries, 650 operations facilities and 18,000 stores, its mission is to help people around the world to see more and be more by addressing their evolving vision needs and personal style aspirations. EssilorLuxottica is home to the most advanced lens technologies including Varilux, Stelless and Transitions, the most iconic eyewear brands including Ray-Ban and Oakley, the most desired luxury licensed brands and world-class retailers including Sunglass Hut, LensCrafters and GrandVision. The company’s OneSight EssilorLuxottica Foundation has given access to sustainable vision care to more than 760 million people in underserved communities. www.essilorluxottica.com.

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