

# OPTOMETRY'S MEETING®



## Optometry's Meeting | 5<sup>th</sup> World Congress of Optometry Offers Early Bird Registration Until March 31

St. Louis, Missouri – March 10, 2025 – Early-bird registration rates for [Optometry's Meeting® | 5<sup>th</sup> World Congress of Optometry](#) are available through March 31 – offering the profession access to an unprecedented collaboration under one roof at a special price. Taking place June 25-28 at the Minneapolis Convention Center in Minneapolis, the momentous collaboration is designed to grow the profession.

As the profession's premier annual event, Optometry's Meeting aligns doctors, paraoptometric and office staff, optometry students and industry professionals across four days of progressive continuing education (CE) and professional development, impactful networking and career-building events, an expansive exhibit hall with business solutions and practice resources, and leadership opportunities that advance the profession.

### Early-Bird Registration

To register, [click here](#). Please note that an AOA profile exists for most U.S. optometrists and optometry students, regardless of membership status, and an AOA profile is required to register.

**WCO members can register and learn more about their special promotion code by [clicking here](#).**

*Registration is open to both AOA and AOSA members, WCO members and nonmembers with special members-only pricing available.*

### Eye Care Square Exhibit Hall

Eye Care Square is an immersive experience where learning, networking and exploring the latest industry trends come together. Filled with more than 150 exhibitors offering today's latest products and solutions, there's no better place to take the pulse of the industry than at Optometry's Meeting.

Plus, visit the AOA's booth to check out The Eye, the high-tech centerpiece of AOA's *Eye Deserve More* campaign. Learn more at [SeeTheEye.com](#).

### Continuing Education and Professional Development

Beyond the Exhibit Hall, Optometry's Meeting provides leading-edge CE and professional development with over 300 hours of education available for doctors, paraoptometric and optometry students. Attendees can access an exciting lineup of sessions that will not only enhance their skills but also transform patient outcomes and strengthen community health.

Doctors of optometry and paraoptometricians can earn up to 36 credits across the four-day conference as more than 120 industry-renowned speakers deliver a range of contemporary topics. [View the full 2025 education schedule.](#)

Learn more about special events and networking opportunities at Optometry's Meeting in the digital [2025 Conference Preview.](#)

Optometry's Meeting | 5<sup>th</sup> World Congress of Optometry takes place June 25-28 in Minneapolis at the Minneapolis Convention Center. For more information on Optometry's Meeting, visit [www.optometrymeeting.org](http://www.optometrymeeting.org) and follow along on social media on [Facebook.](#)

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### **About Optometry's Meeting®**

[Optometry's Meeting](#), the annual meeting of both the AOA and AOSA, aligns optometric and industry professionals for a four-day experience to advance optometry and engage the association's official business. Optometry's Meeting renowned educational program supports every member of the care team with progressive continuing education and professional development opportunities. Simultaneously delivering an impactful conference experience, Optometry's Meeting promotes networking and connection through the expansive exhibit hall, as well as a dynamic program of special events.

### **About the American Optometric Association**

The American Optometric Association (AOA) is the leading authority on and advocate for quality eye health care, representing more than 50,000 doctors of optometry, optometry students and optometric professionals. As the sole primary eye care provider in many communities across America, doctors of optometry are often a patient's first entry point into the health care system, and have extensive, ongoing training to examine, diagnose, treat, and manage disorders, diseases, and injuries that affect the eye and visual system. Through a nationwide public health initiative, AOA's [Eye Deserve More](#) campaign is fostering awareness of the importance of eye health and vision care and the overall health benefits of in-person, comprehensive eye examinations with AOA doctors of optometry for all Americans.

### **About the World Congress of Optometry**

The World Council of Optometry's biennial World Congresses aim to strengthen the presence and impact of optometry globally by offering a global platform where practitioners, students, researchers, and educators can share expertise and engage in the development of optometry's future. Past World Congresses have been held in partnership with WCO member organizations in Colombia, India, the United States, and Australia. At the 5<sup>th</sup> World Congress of Optometry, attendees can expect a convergence of global perspectives and innovative solutions aimed at realizing the WCO's vision of universal access to high-quality eye health and vision care.

### **About the World Council of Optometry**

The World Council of Optometry (WCO) is an international membership-based non-profit organization for individual optometrists, industry professionals, and optometric organizations

that envisions a world with high-quality, accessible eye health and vision care for all people. Its mission is to advance and promote optometry, global eye health and vision care through collaboration, education, and advocacy. To learn more, please visit [www.worldoptometry.org](http://www.worldoptometry.org) or follow us on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).

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